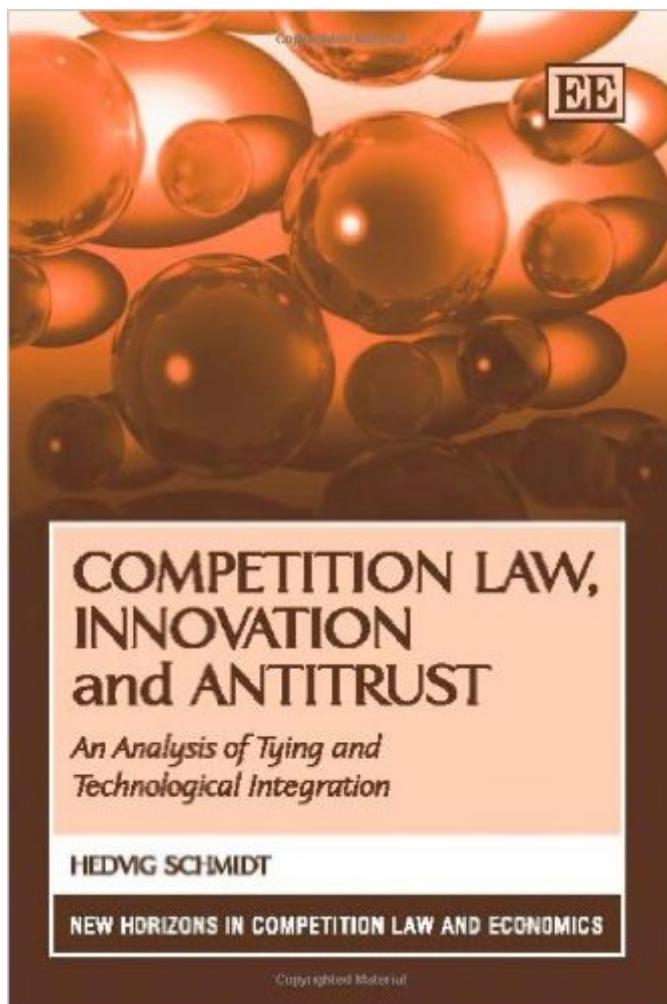


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Competition Law, Innovation And Antitrust: An Analysis Of Tying And Technological Integration (New Horizons In Competition Law And Economics)



Synopsis

This innovative book assesses the hotly debated topic of tying from three different perspectives: competition law, economics and intellectual property rights. It highlights the faults and benefits of the current approaches to tying under EC competition law and US antitrust. In the light of modern economic thinking, the recent review of Article 82 EC, and Sherman Act, Section 2, the author identifies a more economic approach to tying that moves away from the *per se* illegality label that has so far impinged on tying case law. Hedvig Schmidt recognizes the significance tying can play on innovation and product development and thus suggests a new approach which carves out a safe haven for technological integrated products to ensure continuous stimulation of innovation. With comparative assessments and investigations, this book is a must-read for academics specializing in competition law and theory as well as practitioners and policy-makers of competition law and intellectual property.

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